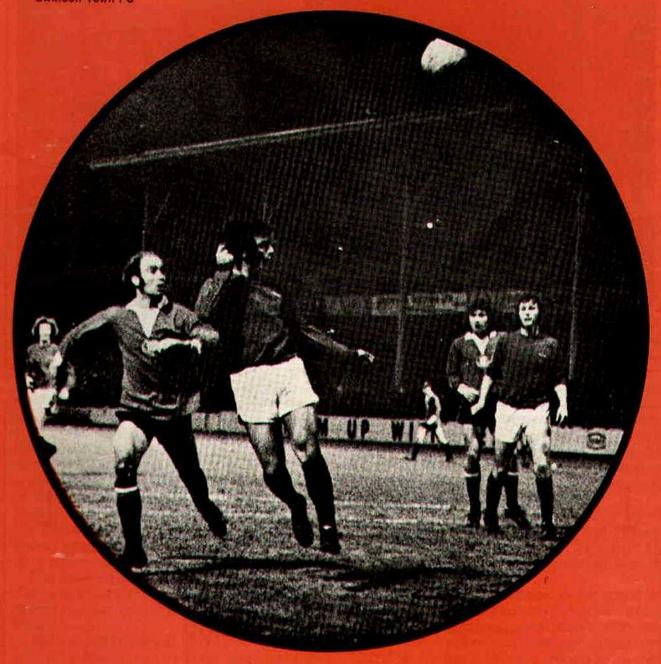


Swindon Town Football Club



Official Programme

including League Football

Nottingham Forest

1972-73 Season

Price 7p



Enjoy wining and dining in comfort at



The Rendezvous Club

County Ground, Swindon

Cabaret

Dancing

Excellent cuisine

MEMBERSHIP ENQUIRIES INVITED * Telephone Swindon 30880

Swindon Town Football Company Limited

Registered Office County Ground, Swindon

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NEWS & VIEWS

Today's encounter will revive many memories, none more so than the three stirring games played between the two clubs in the Fifth Round of the F.A. Cup during March 1967.

The first game was played at the City Ground on Saturday, 11th March, 1967, before a gate of 47,500, with 9,000 of that number coming from Swindon and the surrounding district. The result was a no score draw and a most entertaining match.

The replay at Swindon on Tuesday, 14th March, was a stirring affair – fast, clean and splendid football. Right-back Hindley scored in the fortieth minute with a hard shot from just outside the penalty area. Swindon fought back with great determination but with little reward and, just when it looked as if victory would go to the visitors, in the last half-minute Bruce Walker unleashed an unstoppable shot into the top corner of the net. Extra time produced no further goals, so a further replay was necessary on a neutral ground.

The attendance at the game played at Swindon was 28,008 (I wonder if we shall get half of that number today?), and the receipts were £7,372.

The second replay, at Villa Park on Wednesday, 21st March was in many respects a disaster for Swindon and all the supporters. Many coaches from Swindon never saw the ground due to the congestion of traffic, and, in addition, thousands who did reach the ground were locked out due to some confusion of turnstiles. Those fortunate enough to travel by the special trains arrived in time, and certainly saw all the game. But there was a long delay before trains left on the return journey, due to an electrical fault in the overhead wires. Many of our supporters did not arrive home until the next morning. To add to our sorrows we did not play well, and lost the game 0–3.

The respective teams for the three games were - Swindon: Hicks; Thomas, Trollope; Morgan, Nurse, Harland (Birmingham City); Rogers (Crystal Palace), Penman (Walsall), Skeen (Oxford United), Smart, Walker. Sub.: Butler. Nottingham Forest: Grummitt (Sheffield Wednesday); Hindley, Winfield; Hennessey (Derby County), McKinlay (recently left the club), Newton (Everton); Lyons, Barnwell, Baker, Wignall (Mansfield), Moore (Manchester United). Sub.: Chapman.

The official attendance at Villa Park was 52,596. Receipts £13,150.

Some of our older supporters will remember losing 0-2 to Nottingham Forest in the Fourth Round of the F.A. Cup in season 1925/26, and also the League games in Division 3 seasons 1949/50 and 1950/51, the year Nottingham gained promotion to Division 2.

Nottingham Forest is the third oldest club in the English League, and yet it still remains unique in not being a limited company. The club is run by a committee selected from its 250 members.

Mention has already been made about the attendance when Nottingham Forest last visited the County Ground. Whatever the number here today (and I would estimate something over 10,000 at least), I am sure they will be right behind the team, giving them tremendous support. In the past, when the club has been having a difficult period, supporters have given one hundred per cent support and encouragement. We remember the magnificent efforts when Swindon were fighting to escape from seeking re-election. Today, the club is near the bottom of the League table, but we shall not go down. A win today, of which I am confident, will give us a great boost, both in morale and League position. We simply say to all concerned, 'Forward and onward to happier days, with everyone in this together'.



Les Allen's Column

A good away point at Preston last Saturday, plus two very valuable home points against Carlisle on Monday, has moved us up the Second Division table a few places. I don't think we should be fooled into thinking that all is well, as we have played more games than all of the teams in the lower half of the League. When in the relegation zone, as we have been for some time, it is important to concentrate on our own position and not have to rely on other teams helping us out of trouble. One thing for sure, every point we gain from now to the end of the season, is going to make it that much more difficult for every team below us in the table.

Today we welcome to the County Ground Nottingham Forest, who are now managed by Dave Mackay, the manager here at Swindon until November 1972.

Nottingham Forest are just a few places higher than us in the table, and a good result today can certainly begin to ease our problems.

Our Youth team maintain second place in the Midland Youth League, after a 2-0 win away to Leicester on Tuesday. If they keep up the pace, the League title is well within their grasp, as they have games in hand of West Brom, who are currently leading the table.

ho allen



Ross, the Carlisle goalkeeper, collects the ball under the close surveillance of Ray Treacy.

Golden Goal Winners

OXFORD UNITED (Saturday, 24th February)
1st Goal (£60) 38m 10s — Mr. M. Shayler, 'Tonawanda',
Carterton, Oxon.
Last Goal (£10) 90m 0s (Paid on 89m 58s) — M. Hill,
72 Tarlton Village, Nr. Cirencester, Glos.
Attendance (£10) 11,712 (Paid on 12,001) — R. J. Webb,
Mill House, Bishopstone.

CARDIFF CITY (Tuesday, 27th February)
1st Goal (£60) 7m 20s (Paid on 7m 19s) — Mr. C. J. Barlow, 32 Richmond Road, Swindon.
Last Goal (£10) 40m 41s (Paid on 40m 44s) — G. Wellman, 19 Fairfax Road, Cirencester.
Attendance (£10) 9,770 (Paid on 15,005) — H. Griffith, 5 Park Terrace, Minchinhampton.

BURNLEY (Friday, 2nd March)
1st and Last Goal (£70) 5m 48s (Paid on 5m 47s) —
Mr. R. Price, 89 Bowleymead, Eldene, Swindon,
Attendance (£10) 12,485 — D. Gibbon, 36 Shrivenham
Road, Swindon.
Cover photo:

Peter Noble prepares to make a challenge for this high cross into the Carlisle penalty area. A photo from last Monday's match at the County Ground.

Nottingham Forest

Top row (left to right): Serella, Cottam, McKenzie, Hulme (now with Lincoln City), Barron, Robertson, Buckley, Jackson.
Centre row (left to right): Lyons, O'Neill, Gemmell, Martin, Richardson, Chapman, Winfield.
Front row (left to right): Fraser, O'Kane, Hindley, McIntosh, Lyall.

Our visitors, Nottingham Forest

James Barron (Goalkeeper)

Jim has followed in his father's footsteps in becoming a professional goalkeeper. His former clubs are Wolves, Chelsea and Oxford United, from whom he was signed in July 1970. His debut was against Coventry City in the next month. At the end of the 1970/71 season Jim toured Australia with the Football Association team.

John Roberston (Midfield)

John was a much sought after young player when he signed from the Scottish amateur side Drum Chapel. Whilst with them he appeared on four occasions in the Scottish schoolboys side, and has since represented the Scottish youth team on four occasions.

Paul Richardson (Midfield)

Paul joined the club as an apprentice in August 1966. He represented the England Youth team on seven occasions before his debut against Liverpool at Anfield in May 1968. Although a relatively young player he has held a regular first team position for three years, and matured into a midfield player of strength and skill.

George Lyall (Midfield)

At Raith Rovers – his first senior club – George proved to be a prolific goalscorer, accumulating 67 goals in two seasons. He was transferred to Preston North End where he was introduced to a new role in midfield. Whilst at Preston he won a Third Division Championship medal.

David Serella (Defender)

David was a product – and captain – of Norfolk Schools county side from whom he joined the club in November 1968. Towards the end of last season he forced himself into the League side, making his debut against Coventry City. He could easily be one of the best prospects to emerge at the City Ground for a long time.

John Winfield (Full-back)

Although John is a recognised full-back, his first team debut was as a wing-half. This was against Blackpool in February 1962 – he even scored in this match. Joined the groundstaff May 1959 and became full professional a year later.

Martin O'Neill (Forward)

Martin joined the club in October 1971 from Distillery, despite the competition of several other clubs being interested in him. His powerful play immediately created a good impression and in his handful of first team games last year he scored two very spectacular goals. Although he has little professional experience he has already gained three 'full' caps for Ireland. Whilst playing in the Irish League he won an F.A. Cup Winners' Medal.

Alan Buckley (Forward)

Alan became a professional player in May 1968. He is a diminutive player who has proved to be a prolific scorer in the Youth and Central League teams. He particularly impresses with his zest and appetite for the game, which he revealed in his few first team games towards the end of last season. He made his debut at Huddersfield in October 1971.

Duncan McKenzie (Forward)

Duncan joined the City Ground staff immediately after leaving school, and signed as a professional in July 1968. Last season saw him establish himself as a regular choice in the First Division. For a footballer he has the somewhat unusual hobby of philately.

Liam O'Kane (Defender)

Liam was purchased from Derry City in December 1968, since when he has made remarkable progress with the club. His debut was made at Leeds United in April 1969, but he was unfortunately injured and carried off before half-time. He has since won eight international caps for Ireland.

Tommy Gemmell (Full-back)

During his spell at Celtic, Tommy became one of the most famous players in Europe. He played for Scotland eighteen times as well as representing the Scottish League. One of the highest honours he has received is being chosen for the Rest of the World and the Rest of Europe teams that have played in various representative games. Whilst at Celtic he also appeared in two European Cup Finals, one of these resulting in a victory. In both of these matches Tommy scored a goal. He is renowned for his attacking ventures which often result in explosive goals, as he revealed on five occasions last season.

Neil Martin (Forward)

A very experienced and well known player who has formerly been with Alloa, Queen of the South, Hibernian, Sunderland and Coventry City. He is a full Scottish, Under-23 and the Scottish League international.

Douglas Michael Fraser (Defender)

Dougle has formerly played with Aberdeen and West Bromwich Albion. He has gained a wealth of honours, including three Scottish caps, Football League Cup Winners and Runners-up medal, and an F.A. Cup Winners' Medal.

John Cottam (Centre-half)

He was a former captain of the club's youth team, before signing professional in April 1968. He had been a very consistent player in the Central League team prior to the introduction into the first team towards the end of last season, when making his debut at Sheffield United in the Football League.

Bob Chapman (Defender)

'Sammy' as he is popularly known, joined the club straight from Walsall junior football in 1962. He was registered as a professional in August 1963, and played his initial game the following January against Stoke City at the City Ground. At the time he was the youngest forward to represent the club in post-war soccer. Three seasons ago he was successfully converted to a central defender and is now recognised as one of the League's strongest players in this position.

Barry Lyons (Forward)

He was signed from Rotherham United – his only other senior club – in November 1966 for approximately £45,000. His transfer coincided with a long undefeated run that ultimately finished with the club as runners-up in the First Division. His debut was against Sunderland at the City Ground in November 1966.

Thomas Jackson (Midfield)

Tommy's previous clubs were Glentoran and Everton, with whom he won a First Division championship medal. He was signed from Everton as part of the deal involving Henry Newton in October 1970. He has represented Ireland on fifteen occasions, including all last season's (1972) Home International Tournaments.

PUBLIC RELATIONS

Since writing my last notes we have gained three points from a possible four, and I am sure we are all very grateful. The position, however, still remains precarious, and a united effort is essential from all concerned. I feel sure you, our loyal supporters, will today give the lads your vocal support, because this is a match we must win for obvious reasons. So let us hear you for the full 90 minutes. I am sure your efforts will be rewarded.

The gate against Carlisle was again most disappointing, and in an attempt to solve part of our problem would you please send in your postcards, telling us when you prefer your football – mid-week, Fridays or Saturdays – and your observations on Sunday football would be interesting.

I have said on many occasions that a revolution must take place in football if the game is to be saved as we have known it over the years. When one studies the gates up and down the country, not only of clubs toward the relegation zone, but also challenging for promotion, it is obvious that the public are looking for change. It is important that you let us have your views on postcards please to the County Ground. Your observations will be noted.

On the 24th March we visit Brighton, another important fixture, and I am sure the lads will appreciate your support. So why not take the wife to have the first 1973 look at the sea and then to football. Rimes Coaches will be running the usual excursion – depart 9.00 a.m., fare £1.15.

Rendezvous Club members make your reservations now for the 'Old Tyme Music' on Thursday, 22nd March, a two hour show with Old Tyme Supper. Admission £1.50 inclusive.

F. L. COLLINGS, Public Relations Officer.



Joe Butler



Swindon Town v Nottin

Saturday, 17th March, 19 Division II

SWINDON TOWN

- 1 Downsborough
- 2 Thomas
- 3 Butler
- 4 Bunkell
- 5 Burrows
- 6 Potter
- 7 Moss
- 8 Smart
- 9 Treacy
- 10 Noble
- 11 McGovern
- 12

Colours: red shirts black shorts Match Ball donated by M. & J. CONLEY Newsagents & Tobacconist 148a Manchester Rd. Swindon

Referee Mr R B Lee (Cheshire)

Linesmen:

Red Flag: Mr J R Davies (Swansea)

Yellow Flag: Mr C A Maskell (Weston-sup

Peter Noble

Town v Nottingham Forest

urday, 17th March, 1973 Division II

Match Ball
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Swindon

NOTTINGHAM FOREST

- 1 Barron
- 2 O'Kane
- 3 Winfield
- 4 Chapman
- 5 Serella
- 6 Fraser
- 7 McIntosh
- 8 Robertson
- 9 Martin
- 10 Galley
- 11 Lyall
- 12

Colours: white

(Cheshire)

Mr J R Davies (Swansea)

g: Mr C A Maskell (Weston-super-Mare)

Rod Thomas



H. Cousins, who is associated with the Club's Youth Policy.



Fixture list 1972/73

Division II August Queen's Park Rangers(H) Sheffield Wednesday(A) (League Cup 1) Carlisle United(A) Bristol City(H) Sheffield Wednesday(H) 2 Sunderland(A) Derby County (League Cup Rd. 2) .. (H) Blackpool(H) 0-0 16 Aston Villa(A) Huddersfield Town(A) 19 Portsmouth(H) 23 Luton Town(H) 26 Hull City(A) 30 October League Cup (3) 4 (A) Preston North End(H) Nottingham Forest(A) 21 Brighton & Hove Albion(H) November League Cup (4) Luton Town(A) Huddersfield Town (H) Orient (F.A. Cup 1) (H) 18 22 League Cup (5) 25 Middlesbrough(A) 9 Millwall (F.A. Cup 2)(A) 16 Oxford United(A) Fulham(H) 23 26 Portsmouth(A) Carlisle United(H) 30 1973 January 6 Bristol City(A) F.A. Cup (3) Birmingham City(H) 13 Sunderland(H) 23 Cardiff City(H) 27 Blackpool(A) February F.A. Cup (4) West Brom. Albion ...(A) Aston Villa(H) 10 Queen's Park Rangers(A) 24 Oxford United (F.A. Cup 5)(H) 27 Cardiff City (H) March(H) 2 Burnley League Cup (Final) Preston North End(A) 10 12 Carlisle United(H) Nottingham Forest (F.A. Cup 6)(H) 17 Brighton & Hove Albion(A) 24 31 Middlesbrough(H) April Cardiff City (F.A. Cup Semi-Final) (A) Millwall (H)(A) 20 Fulham Orient(A) Hull City(H) 21 F.A. Cup Final

Football Combination

Aur	rust	
15	Southampton(H)	2-3
19	Plymouth Argyle(H)	3-1
26	West Ham United(A)	2-1
20	West Hall Child Hilliam (A)	-
A 17 (17 A)	ptember	918
2	Arsenal(H)	1-0
6	Crystal Palace(A)	1-1
9	Bournemouth & Boscombe(A)	5-0
16	Oxford United(H)	1-1
19	Norwich City(H)	1-2
23	Bristol City(A)	1-1
30	Queen's Park Rangers(H)	1-0
Oc	tober	
7	Tottenham Hotspur(H)	1-3
10	Swansea City(A)	0-2
21	Bristol Rovers(H)	0-1
24	Fulham(A)	1-0
28	Leicester City(A)	0-3
	Leicester Ony(A)	
No	vember	
4	Fulham(H)	1-1
11	Southampton(A)	1-2
18	Birmingham City(A)	0-2
25	Reading(H)	1-3
1,000	Chelsea(A)	2-2
9		0-1
16	Cardiff City(H)	1-0
23	Crystal Palace(H) Ipswich Town(A)	1-3
30	Plymouth Argyle(A)	1-4
00	riymoun Aigylo	
197	3	-2.4
Jar	iuary	
6	West Ham United(H)	4-0
13		
20	Arsenal(A)	1-4
27	Bournemouth & Boscombe(H)	1-1
31	Oxford United(A)	0-2
10000		
	oruary	
3	Ipswich Town(H)	0-4
17	Bristol City(H)	P
24	Queen's Park Rangers(A)	0—1
Ma	rch	
3	Tottenham Hotspur(A)	0-4
10		
17	Bristol Rovers(A)	*****
20	Swansea City(H)	-
24	Leicester City(H)	
28	Reading(A)	*****
Api		
11	Chelsea(H)	
21	Cardiff City (A) Birmingham City (H)	*****
28	Norwich City(A)	
20	moralism only(A)	******

May

5 F.A. Cup Final

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The man in the middle

Ralph Lee

Cheadle, Cheshire

Mr. R. B. Lee took up refereeing while serving in the R.A.F. He refereed in local amateur leagues in Wilmslow and Stockport and progressed through Mid-Cheshire and Cheshire Leagues to become a linesman in the Football League in 1961. He was promoted to the Supplementary Referee's List in 1969 and the full list the following year.

In 1960 he was a linesman for the Wales v. Scotland Under-23 international and he was also on the line for the League Cup Semi-Final between Manchester City and Manchester United in 1969, and Anglo-Italian Cup game (Lanerossi v. Middlesbrough) the following season.

MIDLAND YOUTH LEAGUE

(up to and including To	uesd	ay. 1	3th	Marc	h. 19	973)		
		P	W	D	L	F	A Pis.	
West Bromwich A.		18	11	3	4	60	27	25
Swindon Town	***	15	8	6	1	23	9	22
Coventry City		19	6	9	4	37	30	21
Northampton Town		15	9	2	4	37	26	20
Aston Villa		17	6	8	3	19	16	20
Wolves		16	9	1	6	40	29	19
Birmingham City	***	17	6	6	5	24	21	18
Nottingham Forest		16	6	4	6	25	18	16
Leicester City	***	18	7	1	10	28	32	15
Oxford United		15	5	1	9	18	29	11
Notts County	110	16	3	1	12	17	53	7
Peterborough United	+++	16	1	2	13	14	53	4

Division II

(up to and	includir	19	Tuesda	٧.	13th	Mar	ch.	1973)		
		5		P	W	D	L	F	A	Pts.
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Burnley .			2011	32	16	13	3	52	30	45
The state of the s				32	14	10	8	50	36	38
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Sheffield W	ed.		The state of the s	33	14	12	7	50	42	36
Luton Town			S PERSONAL PROPERTY.	32	13	10	9		36	
Aston Villa				32	13	10	9	38	37	36
Middlesbrou				34	13	10	11	33	36	36
Oxford Unit			-	33	15	5	13	40	33	35
Millwall .		444		33	13	5 7	13	45	39	33
Hull City .				32	11	11	10	49	42	33
Bristol City	***	***		32	11	10	11	42	41	32
Nottingham	Forest			33	11	10	12	36	40	32
Portsmouth	223		0496911 143	32	10	9	13	38	41	29
Preston No	rth End		:	32	10	9	13	31	48	29
Swindon To	wn		CAMBEL OF LAND	34	8	12	14	41	54	28
Sunderland	***			28	9	9	10	38	35	27
Orient .	12 121			32	13	1	18	35	40	27
Carlisle Un				31	9	8	14	42	40	
Huddersfield	d Town	200		13	9	14	13	30	43	26
Cardiff City	***	177		11	10	5	16	34	47	25
WAS TRACTIONAL PROPERTY OF THE PARTY OF THE				12	4	9	19	33	71	17

Key of the board

First Section

A-Chelsea v Arsenal

B-Derby County v Leeds United

C-Sunderland v Luton Town

D-Wolverhampton v Coventry City

E-Everton v Sheffield United

F-Ipswich v West Bromwich Albion

G-Manchester United v Newcastle United

H-Norwich City v Leicester City

I-Southampton v Birmingham City

J-West Ham United v Manchester City

K-Aston Villa v Portsmouth

L-Blackpool v Fulham

M-Bristol City v Oxford United

N-Cardiff City v Burnley

O-Carlisle United v Orient

P-Huddersfield Town v Middlesbrough

Q-Millwall v Preston North End

R-Sheffield Wed. v Brighton

S-Blackburn v Swansea

T-Bolton v Rochdale

Second Section

A-Grimsby Town v Halifax

B-Notts County v Wrexham

C-Plymouth v Bournemouth

D-Rotherham v Walsall

E-Watford v Chesterfield

F-York City v Scunthorpe United

G-Aldershot v Doncaster

H-Bradford City v Torquay

Forthcoming matches

TUESDAY, 20th MARCH, 1973
Football Combination - ko 7 pm
SWANSEA CITY

SATURDAY, 24th MARCH, 1973 Football Combination - ko 3 pm LEICESTER CITY

SATURDAY, 31st MARCH, 1973 Division II - ko 3 pm MIDDLESBROUGH

SATURDAY, 7th APRIL, 1973 Football Combination - ko 3 pm CHELSEA

FOOTBALL COMBINATION

(up to and including S			101	March,		1973)		
		P	W	D	L	F	A	Pts.
	200	33	22	6		72	26	50
					6			47
					0			
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	255	31	14	9		30	25	37
re				- 5				35
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	255			-			23	35
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		31	12	7	12	37		31
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	1000	29	8	8	13	31	47	24
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Match Ball Donors

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Why not make use of our Box Office? You will not receive a more efficient or cheaper service.

Should you not live in Swindon, tickets are available through our mini-agents shown below: Lewis's Ltd., The Haymarket, Bristol

Hunting Lambert Ltd., Devizes, Melksham, Glastonbury and Shepton Mallet

B.C.A. Travel Ltd., 27 Winchcombe Street, Cheltenham and 17 Southgate Street, Gloucester.

Playtravel, Wootton Bassett. Bristol Omnibus Co. Ltd., Bristol. Bristol Omnibus Co. Ltd., Gloucester,

Tickets for future Football League matches when Swindon Town are playing at home may also be booked through any of the agents indicated above.

Golden Goal Competition

Would you like £60?

You would? - then make sure you buy your Golden Goal tickets at every first team home match. For a minimum outlay of only five new pence you could win at least £60 with the possibility of two further prizes of £10.

Last season nearly £2,000 was won by lucky Golden Goal ticket supporters. You could be one of this season's lucky winners.

Don't forget - the more tickets you buy the greater is your chance of winning that £60.

Look out for the Golden Goal ticket sellers and make yourself some money.

The prizes must be won every time.

Tickets bearing the time in minutes and seconds will be on sale before the game — price five pence. The ticket with the exact

time when the first goal is scored will win £60. If exact time not claimed prize will be paid to the nearest claim received.

The ticket bearing the time when the last goal is scored will win £10. Again if exact time is not claimed the prize will be paid to the nearest claim received.

The Official Announcer will be the timekeeper and he will announce the official time of both goals.

Should only one goal be scored the winning ticket holder will receive £70.

In the event of no goals tickets bearing no score will win £10.

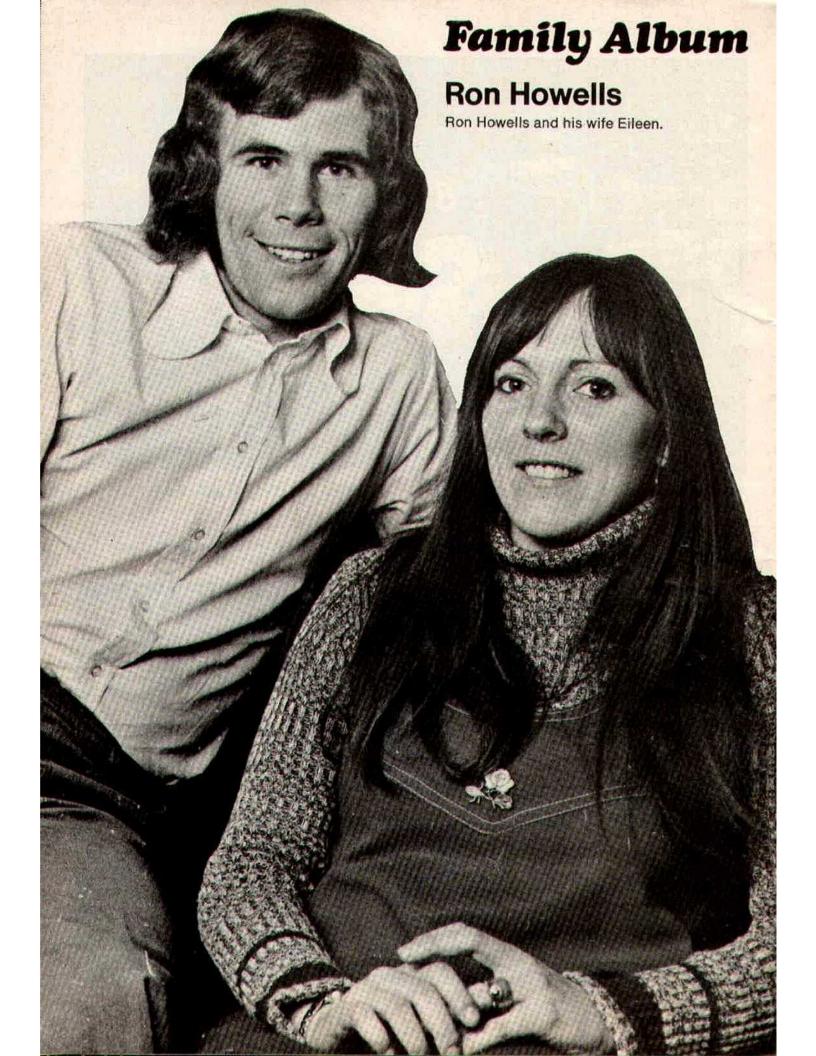
A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match.

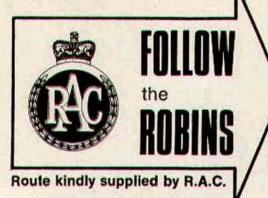


Dave Moss managed to pierce the Carlisle wall of defenders with this free kick, but the ball sailed high over the crossbar.

Peter Noble took full advantage of this slip by the Carlisle number 6 to hammer the ball past the exposed goalkeeper and put Swindon a goal up.







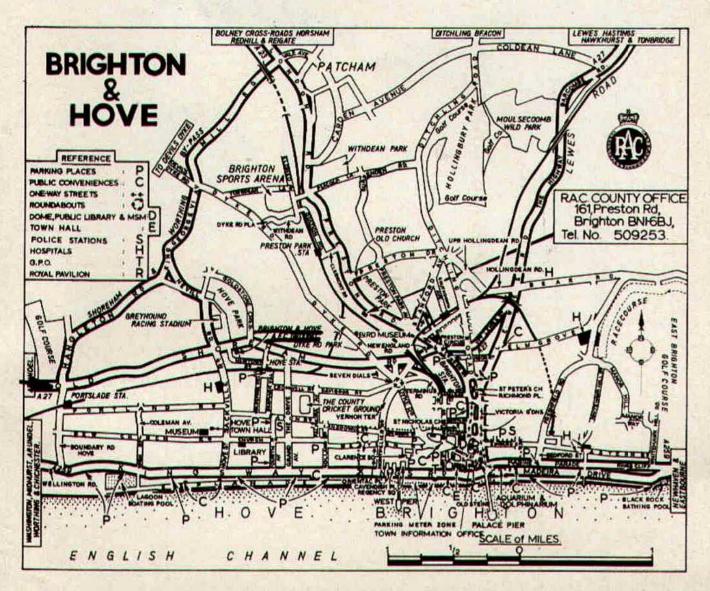
to Brighton Saturday, 24th March

by road

Leave Swindon on M4 (London) and travel to Intersection 13. Turn off here following signs "Newbury A34". Continue on A34 (Newtown Road) through Newbury, then proceed on A339 through Basingstoke, following this road to Alton. At junction of roads take B3006 and follow signs "Liss B3006". Stay on this road until joining A325. Follow A325, later joining A272 continuing through Rogate and Trotton

to Midhurst. Proceed on same road to Petworth: from here take the A283 via Pulborough, Storrington, Steyning and Shorehamby-Sea. At Shoreham take the A27 via Southwick and Hove, and proceed into Brighton. Travel along Old Shoreham Road and into Goldstone Road, Brighton and Hove Albion Football Club (see map).

113 miles





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where you want
to 90!

TEAM UP WITH

